

ILG's Mini-Workshop Series

Innovative Learning Group is pleased to make the following mini-workshops available to our clients at no cost:

- ▶ **Understanding Gilbert's Model** – Use Thomas Gilbert's time-tested Behavior Engineering Model to figure out what employees really need
- ▶ **Impact Mapping** – Make sure your training is linked to business goals
- ▶ **Selecting the Right Delivery Method** – Decide the best way to deliver your training
- ▶ **Project Management** – Keep your training projects on track
- ▶ **Impact Evaluation** – Find out if your training is providing benefit to your organization
- ▶ **Creating Exceptional Customer Relationships** – Provide an outstanding customer experience every time

We'd love to come to your site (or host your group at our office) and share our experience on these topics with you and your team.

What Will I Learn?

As competition increases and resources are reduced, internal training groups are charged with optimizing their organization's workforce. ILG has identified some of the most critical aspects of effective consulting and developed these mini-workshops around them.

The workshops typically run 60 to 90 minutes. Each session will start with a brief needs assessment to help tailor the discussion to your group's specific needs. The sessions provide tools and tips that people can begin using immediately.

Who Should Attend?

These workshops are designed for internal training and performance improvement departments that want to increase their effectiveness and become better consultants to their organizations.

ILG has selected some of the most critical aspects of good consulting and developed these mini-workshops around them.

For more information, contact
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