

# E-Learning Strategy

## ***Fully realize the benefits of online learning delivery!***

Is your company reluctant to enter the e-learning world? Or perhaps you've tried e-learning with disappointing results. If not carefully planned, the venture into e-learning can result in wasted resources and ineffective programs. Before starting down the e-learning road, you should answer the following questions:

- ▶ How do we know if e-learning is right for us?
- ▶ How should we get started with e-learning?
- ▶ What will it cost?
- ▶ How do we make sure our investment in e-learning pays off?

Innovative Learning Group can help you answer these questions. We have extensive experience creating e-learning strategies and programs for companies like yours.

### ***How ILG Works With You***

Our consultants work with your team of key people to craft a strategy appropriate to your needs. In guiding your team, we will:

- ▶ ***Work to gain participation and buy-in from key functions of your company***
- ▶ ***Provide a "fresh eyes" perspective as we bring our broad experience to the initiative***
- ▶ ***Provide thought leadership and guidance***
- ▶ ***Create a strategy linked to your organization's business goals***
- ▶ ***Develop a practical implementation plan***

### ***A Proven Approach***

In developing your e-learning strategy, we will tailor these key steps to your organization's specific situation:

- 1** Craft an e-learning vision and establish executive sponsorship
- 2** Establish the technology architecture requirements
- 3** Construct the learning environment: audiences, learning needs, and e-delivery methods
- 4** Identify development processes and e-learning authoring tools
- 5** Create e-learning standards
- 6** Develop the implementation plan

### **The end result?**

***A blueprint that clearly delineates when and how to use e-learning in your organization, including the means for developing it!***

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