



A STUDY IN SUCCESS

Time Is of the Essence When Client Needs Online Training

A client of Innovative Learning Group (ILG) for more than six years, this global leader in the design and manufacturing of office furniture and organic workspaces knew the company to turn to when it **needed web-based training — quickly.**

SITUATION

The office furniture manufacturer was opening two new plants in Michigan. The company needed training to support several hundred new employees it needed to hire. The new employees would be hired from outside of the company and would have little to no knowledge of furniture manufacturing systems. Training had to be developed quickly; the first course needed to be available one month after the project was awarded.



SOLUTION

The company determined that seven online courses, each ranging from 15 minutes to six hours in length, needed to be developed. ILG ramped up the team of 15, which included instructional designers, programmers, and graphic designers. They would develop and program the courses in Articulate Presenter and Articulate Quizmaker, record the audio, and load the courses on the company's Learning Management System. The team was able to meet the aggressive timeline by developing and programming the seven courses simultaneously.

Additionally, the office furniture manufacturer was extremely supportive. Its subject matter experts were readily made available and open to meetings, on-site or virtually, for reviews and to answer any questions. ILG instructional designers also visited the plants when necessary but, for the most part, were able to work virtually.

RESULTS

Seven online courses with job aids, totaling approximately 45 hours of training, were developed. They included courses on health and safety, quality orientation, and technical knowledge. The office furniture manufacturer followed the online training with hands-on demonstrations/practices and on-the-job training that supported specific job-role skill requirements.

ILG's expertise in not only creating sound, practical, and customized training, but also in large-scale project management, allowed the project to stay on task and on time without sacrificing quality. The first course was rolled out within 30 days of the project award and the remaining six courses were completed and rolled out the following month.

To learn more about how Innovative Learning Group can create custom learning solutions to help improve business results, contact us at info@innovativeLG.com.

ABOUT INNOVATIVE LEARNING GROUP A performance-first learning company, Innovative Learning Group, Inc. creates custom training and tools that help employees of Fortune 1000 companies do their jobs more effectively. Headquartered in Troy, Michigan, ILG is a privately held, certified Women's Business Enterprise founded in 2004 by CEO Lisa Toenniges.

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